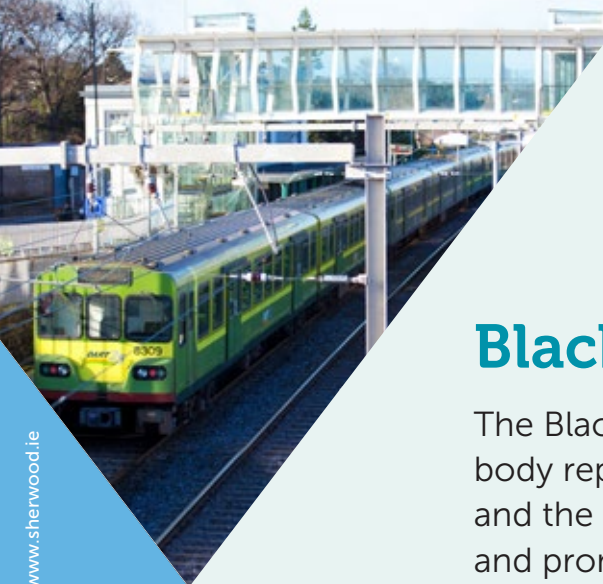


Blackrock Business Network

BRINGING LOCAL BUSINESS TOGETHER





Blackrock Business Network

The Blackrock Business Network (BBN) is a non-profit, voluntary body representing the interests of businesses in Blackrock village and the surrounding area. BBN's mission is to maintain, develop and promote Blackrock village as a centre of excellence in which to start, sustain and grow your business.



COMMITMENT

Over the years, strong working relationships have been established with key stakeholders to ensure regular and productive liaison on issues that affect the area:

The BBN is committed to:

Lobbying the relevant bodies for resolutions that concern businesses in Blackrock such as infrastructure provision, transportation, traffic congestion, etc.

Meeting regularly, in particular with Senior Officials from **DLRCoCo**, in addition to **Public Representatives**, An **Garda Siochana**, and other business groups and stakeholders

Providing **support** on any issue you may have in your area

Networking by hosting events to bring the business community together

Communication in order to keep members updated on news and events and also updated on new and ongoing issues in Blackrock

Promoting Blackrock for **investment** to ensure the **growth** and **sustainability** of the area



COMMITTEE: The BBN Committee is made up of 8 elected members (Chairman, Secretary, Treasurer and 5 ordinary members) and a number of co-opted members. They all give their time voluntarily. Committee meetings are held monthly and meetings of working groups take place on a regular basis to advance various projects. Meetings with key stakeholders such as DLRCoCo take place also on a regular basis.



CREATING NEW OPPORTUNITIES

MAKING PROGRESS LOCALLY

Achievements by the BBN

Branding Blackrock

Together with Bradley Brand the BBN developed a new logo for Blackrock following many months of development and following extensive consultation with members of the Blackrock Business Community. The logo is contemporary, warm, and a subtle variation on the Blackrock Dolmen by Rowan Gillespie which depicts three elegantly elongated bronze figures holding up a large capstone to symbolise the essence of Blackrock.

Village Square

The Village Square has had a very comprehensive renovation and together with attractive planting and high quality street furniture is a huge improvement on the previous cold and grey appearance.

Investment & Planning

Blackrock village... We've got it all launch event took place in November 2015 to promote Blackrock village as an established business location of choice and to highlight the commercial benefits of locating in Blackrock.

DART Maritime Garden

Following discussions with Irish Rail and as a result of the generosity of Windy Ridge Garden Centre a very attractive Maritime Garden was developed in 2014 close to the entrance to the DART station.

www.iloveblackrock.com

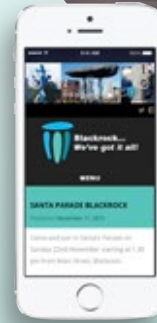
New website launched for the Blackrock Business Network has a number of new features and benefits for members including an up to date news feed and a Directory listing all businesses. A second site **www.blackrock.ie** will feature a snapshot of Blackrock Village, its history, amenities, etc and will also link to our main site.

Signage

The BBN together with DLRCoCo in 2015 identified 6 'Welcome to Blackrock Village' signage locations: Barclay Court Junction, Newtown Ave/Seapoint Rd Junction, Bath Place, Mount Merrion Ave/Rock Rd Junction, Rock Rd at Blackrock Park entrance, and Carysfort Ave/Frascati Rd Junction. The signs are now in place and give Blackrock Village a much more appealing and welcoming first impression. Further long overdue signage has been developed at the DART station and at various points in the Village.

Village Brochure

We are always looking at ways of attracting people into Blackrock and one of these ways was the development of a Village Brochure in early 2015. This took a lot of work with graphic designers over many months and our first print run of 10,000 copies has been distributed far and wide to hotels, tourist centres, etc.



MRBI Survey

The BBN commissioned an IPSOS/MRBI survey in 2015 aimed at identifying impediments to shopping in Blackrock. The results have been very telling and informative and are forming the basis for future BBN projects aimed at promoting business in the Village.

Local Area Plan Submission

The BBN drafted in 2014 a very robust submission to the Council in response to their floating of the draft Local Area Plan. A small committee worked very hard on this and provided the Council with a very comprehensive and credible submission.



SUPPORT BLACKROCK SUPPORT THE BBN

Future Projects & Events

Seafront & Blackrock Park: The BBN is always looking at ways to improve business in Blackrock and to improve Blackrock as a better place in which to live, work and shop. Two aspects of the LAP submission that are at the top of our agenda are the development of our urban seafront and development of better access to Blackrock Park. Development of this local potential is a must if we want to make Blackrock the attractive and striking location it should be.

Blackrock Bloomsday: Bloomsday in Blackrock is fast becoming a very important date on the artistic calendar. Over the past number of years a Play on Ulysses adapted and directed by Nastaise Leddy and Iris Park has had rave reviews and attracted large crowds to the Village Square. The BBN very enthusiastically supports the continued success of this event in Blackrock.

Other events: With the newly revamped Village Square there is a lot of potential to stage open air events and the BBN is looking at a number of possibilities, top of these being an event to celebrate St Patrick's Day.

Join us!

We are committed to representing the Blackrock business community with one strong voice.

BBN always welcomes new members. Your membership helps the BBN significantly strengthen its voice to robustly represent Blackrock. We can as an effective group of businesses do so much more together than we could ever do alone.

Benefits of Membership

- ▶ Be part of a group pursuing the best interests for Blackrock
- ▶ The BBN wants members to share their views, concerns and ideas
- ▶ Avail of free directory listing on www.iloveblackrock.ie
- ▶ Receive regular email updates and information bulletins re ongoing developments in Blackrock e.g. new roads, infrastructural changes etc.
- ▶ Networking with members, invitations to events, information evenings and the AGM

Annual Fee

NO. OF EMPLOYEES	MEMBERSHIP FEE
1 – 10	€100
11 – 25	€200
26 – 50	€300
51 +	€500

  iloveblackrock

blackrockbusinessnetwork@gmail.com

www.iloveblackrock.ie

www.blackrock.ie

CHAIRMAN: Tom Feeney, Blackrock Dental

SECRETARY: Marie Baker

EMAIL: TomFeeney1@gmail.com

EMAIL: BlackrockBusinessNetwork@gmail.com

Blackrock Business Network Membership Form

COMPANY NAME		KEY CONTACT	
ADDRESS		EMAIL	
TELEPHONE		TYPE OF BUSINESS	
WEBSITE		NO. OF EMPLOYEES	
MANAGING DIRECTOR		SIGNATURE	
EMAIL		DATE	

Membership Fee (please tick) €100 €200 €300 €500

PLEASE RETURN COMPLETED FORM AND PAYMENT TO:

The Treasurer, Brendan McLoughlin, 2 Seapoint Avenue, Blackrock, Co. Dublin.

Bank: Allied Irish Bank, Main Street, Blackrock

IBAN: IE07 AIBK 9336 7812 0760 90

Account Name: Blackrock Business Network Limited

BIC: AIBKIE2D

